

30

YEARS OF EXCELLENCE



RAX
Health Care Pvt. Ltd.
An ISO 9001:2015 Certified Company



In Pursuit of Excellence For Healthcare



MILESTONES



Company Overview

With its presence **Rax Health Care Pvt. Ltd.** is recognised as one of the most admired fast-growing Indian pharmaceutical franchise company engaged in marketing and distribution of high-quality medicines across India. With dedicated service over **30 years** in healthcare **Rax Health Care Pvt. Ltd.** initiated its operation in July 1997. The company is producing a wide range of quality affordable medicines trusted by healthcare professionals and patients across the country.



Vision & Mission

Our vision is to become one of the most trusted and respected healthcare brands in India by ensuring the highest standards of quality, ethics, and service. **Rax Health Care Pvt. Ltd.** aims to empower its business partners with innovative products, strong marketing support, and reliable supply chain systems.



Leadership

Rax Health Care Pvt. Ltd. is founded and led by professionals with more than 30 years of experience in the Indian pharmaceutical industry. The leadership team consists of experts in marketing, operations, supply chain, regulatory affairs, and quality assurance, ensuring that every business partner receives complete support for success in their territory.



Manufacturing & Quality Assurance

Rax Health Care Pvt. Ltd. follows a stringent quality management system, partnering with *Schedule M / WHO / GMP / ISO* certified manufacturing units. **We** uses modern packaging standards (Alu-Alu, Blister, HDPE bottles) to ensure long shelf life and product integrity.





Product Portfolio

Rax Health Care Pvt. Ltd. provides a broad range of formulations in multiple dosage forms:

- *Tablets & Capsules*
- *Softgel Capsules*
- *Injectables / Dry & Liq.*
- *Oral Liquids & Syrups*
- *Ointments / Sachets*
- *Eye / Ear / Nasal Drops*
- *4th Generation Antibiotics*



Wide Range of Herbal Products

We provide a premium range of *Herbal & Ayurvedic products*. Our products are safe, effective & manufactured in *GMP/ISO certified* facilities. The range includes herbal syrups, capsules, tablets, oils & wellness supplements. High demand herbal products ensure better growth opportunities for our distributors.



Distributors With Monopoly Rights

Rax Health Care Pvt. Ltd. offers district-wise and state-wise exclusive **Distributors/PCD rights** to our partners. We support them with:

- *Promotional materials :*
(*Visual Aids, MR Bags, Product Cards & Gifts*)
- *Regular Launch of new products*
- *Fast and reliable supply chain*
- *Training and marketing support*



Distribution & Logistics

With a centralized warehousing system and PAN-India dispatch network, **Rax Health Care Pvt. Ltd.** ensure *Uninterrupted* product availability



Marketing & Promotional Support

Our partners receive full marketing support with promotional inputs and digital marketing tools. We also provide training and medical support to help you effectively promote their products.

Why Choose Rax Products

We Offer - *Wide range of products manufactured by*

- *WHO / GMP / ISO certified unit with Strict Quality Control*
- *Strong marketing & promotional support.*
- *Reliable supply chain*
- *Exclusive monopoly rights*
- *New Products launches time to time*



Director's Message

Dear **Rax Family Members**, It gives me great pleasure to welcome you to **Rax Health Care Pvt. Ltd.** Since our inception, our journey has been guided by

One Simple Principle :

Quality medicines at affordable prices, delivered with trust and reliability.

At **Rax Health Care Pvt. Ltd.** we are offering a broad portfolio of formulations in tablets, capsules, softgels, injectables, liquids and nutraceuticals, manufactured under **WHO/GMP/ISO** certified facilities.

We firmly believe that our Distributors are the backbone of our growth.

We provide exclusive **Monopoly Rights** & ensure our partners to work freely in their territories.

I thank you for your association and welcome you to be a part of our growing family.

My Father's Principle :

Don't Promote Any Medicine Which We Cannot Use.

My Moto :

Health For All With Quality & Economy.

Warm Regards,

Yogesh Kumar Tayal

Founder & Managing Director

Rax Health Care Pvt. Ltd.

Contact Details

Rax Health Care Pvt. Ltd.

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